

Innovative Learning Pathways for Sustainable Development

Welcome to the first newsletter of the Green4ADU project, where education meets sustainability! 🌍

🌱 What is Green4ADU?

Green4ADU is a dynamic, 24-month Erasmus+ project dedicated to empowering low-skilled adults (aged 25–64) by enhancing their green and transversal skills through innovative learning pathways.

By blending digital learning with outdoor activities, Green4ADU reconnects individuals with nature and strengthens their capacity to respond to environmental challenges. Our mission? To inspire sustainable living, promote civic engagement, and support lifelong learning for all—across five countries:

🇳🇱 Netherlands, 🇮🇹 Italy, 🇬🇷 Greece, 🇪🇸 Spain, and 🇩🇪 Germany.



🤝 Meet the Dream Team: Our Partners

The Green4ADU project brings together a diverse and experienced consortium of five organisations from across Europe:

- **Wittenborg University of Applied Sciences (Netherlands)** – A leading international university offering English-taught programmes with a strong focus on sustainability, innovation, and global education.
- **CEIPES (Italy)** – A non-profit organisation based in Palermo, dedicated to empowering individuals and communities through education, inclusion, and sustainable development.
- **OECON Group (Greece)** – A consulting and adult education centre in Thessaloniki, specialising in business strategy, social entrepreneurship, and lifelong learning.
- **BB&R (Spain)** – A social enterprise from Salamanca with expertise in public policy, youth empowerment, and social innovation, known for its creative and research-driven approach.
- **Interchange Non-Profit gUG (Germany)** – A Bremen-based organisation promoting lifelong learning, science communication, and civic engagement through inclusive and transformative education.

Innovative Learning Pathways for Sustainable Development

🎯 Target Groups We Empower

- Adult centres & educational institutions for adult learners
- NGOs and other organizations dealing with sustainable development
- Low-skilled adults (aged 25-64)
- Adult educators and trainers
- Local authorities and stakeholders in adult education



🚀 Kick-off in the Netherlands: A Powerful Start!

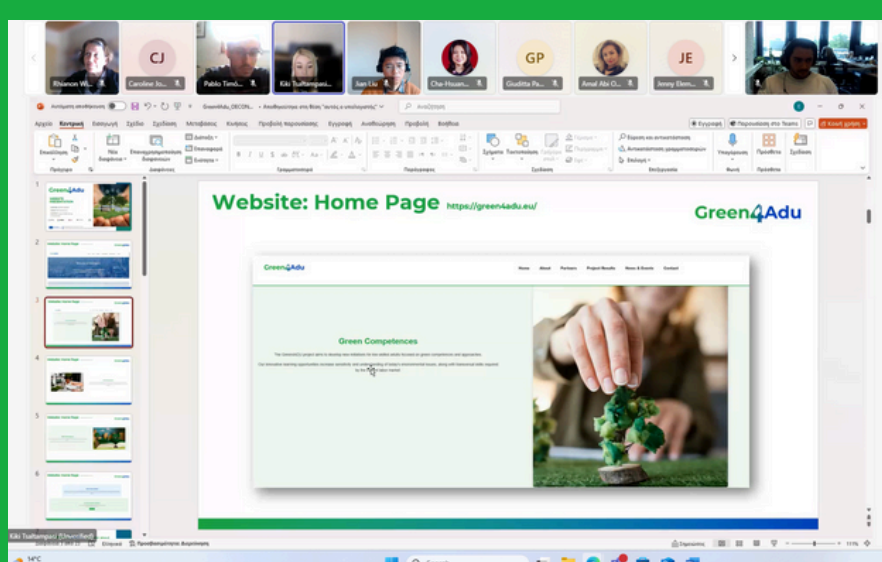
The Green4ADU project officially launched with an inspiring Kick-off Meeting hosted by Wittenborg University of Applied Sciences in Apeldoorn, Netherlands. Representatives from all five partner organizations gathered to align on the project's vision, objectives, and implementation strategy. During the meeting, partners engaged in interactive exercises, including practical tasks and role-playing scenarios, which stimulated creative thinking and led to meaningful discussions. The meeting included a strong collaborative spirit and laid the groundwork for the development of the e-learning modules and local workshops.

🗣️ Voices That Shape Our Work: Focus Groups

Between February and March 2025, Green4ADU partners organized focus groups in the Netherlands, Italy, Greece, Spain, and Germany. Educators and learners discussed green skills, sustainability in adult education, and the challenges of integrating environmental topics into curricula. These sessions provided valuable insights that are now shaping the project's interactive training modules, ensuring they reflect real needs across Europe.



🌐 Second Transnational Project Meeting



On May 7th, 2025 the Green4ADU consortium held its second Transnational Project Meeting online. The partners celebrated a major milestone: the completion of the core e-learning modules. These interactive courses—covering climate literacy, circular economy, and green job readiness—are now ready for testing. The meeting also confirmed the upcoming launch of a Europe-wide pilot phase, where adult learners will explore the platform and provide feedback. The session was marked by strong collaboration and optimism, as partners looked ahead to the next phase of hands-on workshops and community engagement.

Innovative Learning Pathways for Sustainable Development

Green4Adu



Co-funded by
the European Union

💡 Big News: Our E-Learning Modules Are Ready!

We're thrilled to announce that our interactive educational modules are now complete and available in all partner languages (and English!).

Topics include:

- ♻️ Circular Economy
- 🌡️ Global Heating
- 🧬 Biodiversity Loss
- 🗑️ Plastic Pollution

Reviewed by top scientists in environmental and ocean sciences, these modules offer a perfect blend of scientific accuracy and accessibility for adult learners.

🌱 Green4ADU is coming to Life! 🌐

We're thrilled to announce that the official **Green4ADU Website** and **Moodle Platform** are almost ready to go live! Very soon, you'll be able to explore our interactive learning modules, dive into inspiring content, and stay up to date with all the latest news and developments from the project.

- 💡 Get ready to learn, connect, and grow greener—launch is just around the corner!

Stay tuned and be part of the journey!

Sneak Preview:

The Green4ADU Moodle Platform is Coming Soon! 👁️

Mark as done

Plastic pollution is not just an individual problem. While personal choices (like reducing single-use plastics) matter, the scale of the crisis is driven by:

Industrial responsibility: The plastics and petrochemical industries produce vast amounts of single-use plastics and lobby against regulation.

Community action: Local initiatives, such as clean-ups and zero-waste campaigns, can reduce pollution and raise awareness.

Policy and governance: Governments must enforce regulations, invest in waste management, and hold producers accountable.



Simple steps toward zero waste living

A visual guide to reducing everyday plastic use: choose reusable items, sort your waste, recycle, and switch to sustainable alternatives like bamboo toothbrushes, glass jars, and eco-friendly bags.

🧠 Expert-Approved Learning Modules

To ensure high quality, all Green4ADU modules were reviewed by scientists in Earth, Environmental, and Ocean Sciences.

Meet our reviewers:

- Plastic Pollution – Dr. Simon Jungblut (Marine Ecology)
- Global Heating – Dr. Christophe Galerne (Geology & Volcanology)
- Primary Resources – Dr. Yann Marcon (Seabed Emissions)
- Waste & Recycling – Dr. Heather Johnstone (Geochemistry)
- Biodiversity Loss – Dr. Tim Grandjean (Ecology)

💬 Feedback highlights:

- ✓ "Great for non-scientist audiences."
- ✓ "Clarify key terms like conservation vs. restoration."
- ✓ "Ensure consistency across countries."

Thanks to their input, our modules are both scientifically sound and learner-friendly!

🗣️ Spreading the Word: Dissemination in Action

Since the start of the project, the Green4ADU partners has been actively promoting its progress and results.

We've launched the project's social media channels, where we regularly share updates, materials, and news. A first draft of the project website and Moodle platform has been developed and is now in the final stages of preparation. Additionally, all partners have been sharing project updates through their own social media channels to broaden outreach.

To ensure a structured and effective communication strategy, a Dissemination Plan and Calendar were created at the beginning of the project, helping us stay on track and monitor key indicators.

🔗 Social media of the project

Connect with us and Follow for more exciting news:



[Facebook](#)



[Instagram](#)



[LinkedIn](#)

